



HCA PRESENTS A WORKSHOP ON
“The Importance of Business Ethics”

This 4-Hour workshop explores:

- ▶ Introduction to the study of ethics
- ▶ The value of professional Codes of Ethics
- ▶ Understanding the code of professional conduct
- ▶ Ethics and the HR Professional
- ▶ Pennsylvania-specific information

*This workshop
provides 4 CEUs*

We examine Corporate Reform.....

- ▶ 2002 Sarbanes-Oxley Act
- ▶ Requires business ethics infrastructure

Why Teach Idealism or Management Issues....

“A business ethics course is not serving its mission in the curriculum if it just deals with ideological stuff; its got to deal with the stuff of leadership & management.”

—**Kenneth Goodpaster, University of St. Thomas**

- ▶ How does ethical decision making occur in organizations?
- ▶ Why teach Ethics?
- ▶ Levels of Business Ethics
- ▶ Ethical Obligation vs. Legal Obligation
- ▶ Ethics vs. Social Responsibility

This is only part of the training and development programs offered by HCA – please see our website for additional programs and services (www.hcadvisors.net)



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